Capability Statement

SPONSORSHIP · BRAND & MEDIA · EXPERIENCES

Avive Agency is a full-service experiential marketing, media, public relations, brand strategy and sponsorship management firm in Fort Lauderdale, led by a senior team with *more than twenty years* of relationships across South Florida, the Caribbean and New York.

CORE COMPETENCIES

- **Sponsorship strategy & management:** asset valuation, tier packaging, sales and negotiation, fulfillment and activation, reporting and renewal.
- **Brand & media:** brand strategy, public relations, media planning and buying, multicultural community outreach.
- **Experiences:** brand activations, sponsor experiences, launches and conferences, designed around measurable objectives.
- **Business development:** go-to-market strategy, market entry and introductions to buyers and partners.
- **Production:** field production for video and film, content capture, project staffing.
- **Language services:** Haitian Creole interpretation and translation by a CoreCHI-certified interpreter rated Superior on the ACTFL OPI.

DIFFERENTIATORS

- **The full cycle, under one roof.** We carry each sponsorship from valuation to renewal, not just to the signature.
- **Results-first matching.** Sponsors are aligned with assets that serve their goals, with entry points for local businesses and room to grow.
- **Multilingual from the first draft.** A team fluent in English, French, Haitian Creole and Spanish; campaigns built natively in English, Creole and Spanish.
- **Reporting on evidence.** Fulfillment and results tracked in HubSpot and Looker Studio, from contract to recap.

PAST PERFORMANCE

- **Little Haiti Revitalization Trust (City of Miami entity).** Official FIFA-licensed World Cup watch parties delivered in three and eight days, with sponsorship equity, branding and production managed; both at capacity. Now retained for the Trust's ongoing media and outreach program.
- **Coty / Rimmel London, Formula 1 Miami.** Full takeover of the Kimpton Surfcomber Hotel (cabanas, pool, rooms, bar and restaurant), with activations funded through sponsorship.
- **Midwest Cultural Festival, Indianapolis.** Built the festival's tiered sponsorship packages.
- **Soup & Champagne, Ancient Spanish Monastery.** Sponsor branding for an evening of about 1,200 guests.
- **El Pama.** Ongoing brand representation and convention booths; incoming sponsors managed at El Pama Tavern and Tribeca Restaurant & Lounge.
- **PV Miami (owned).** Monthly cultural series, 30+ editions; sponsors include Sunrise Airways, Don Julio, Moët & Chandon, Vie de Rêve and Toyota of Hollywood.

COMPANY DATA

Legal name	Avive Agency LLC
Entity	Florida LLC, active
D-U-N-S	14-712-6491
UEI	EVT1FYPVU388 (SAM.gov registration submitted)
CAGE	Pending SAM.gov activation
Headquarters	515 E Las Olas Blvd, Suite 1301, Fort Lauderdale, FL 33301

NAICS CODES

541611	Management consulting (primary)
541613	Marketing consulting
541810	Advertising agencies
541820	Public relations
541830	Media buying
711320	Arts, sports & event promotion
561920	Convention & trade show organizers
512110	Video production
541930	Translation & interpretation

COMPLIANCE

- E-Verify employer
- General liability, professional, auto and umbrella insurance; workers' compensation (through 10/15/2027)
- Broward County business tax receipt
- Equal opportunity employer
- ADA compliant · Drug-free workplace

POINT OF CONTACT

Natacha Magloire, Founder & CEO
(954) 852-1655
info@aviveagency.com
aviveagency.com